

## **Affiliate Categories**

### **Best Newsletter or Magazine (circulation less than 1,000)**

Recognizes excellence in periodical communications that deliver engaging and informative news to the fire service and union members.

### **Best Newsletter or Magazine (circulation more than 1,000)**

Recognizes excellence in periodical communications that deliver engaging and informative news to the fire service and union members.

### **Best Political Campaign Messaging**

Recognizes excellence in political campaign messaging when promoting municipal elections, ballot initiatives and referendums, and public safety.

### **Best Public Safety Campaign**

Recognizes excellence in public safety outreach and education.

### **Best MDA Outreach Project**

Recognizes the IAFF's decades-long partnership with MDA and the efforts of IAFF affiliates to raise money to find a cure for neuromuscular disease. Entries can include Fill the Boot campaigns, other fundraising efforts, testimonials, or other communications that highlight the importance of the IAFF's support for MDA.

### **Best Fire Service Photo Taken by an IAFF Member**

Recognizes excellence in photography that best portrays the challenging and courageous work of fire fighters and emergency medical personnel.

### **Best Social Media Account**

Recognizes excellence in social media strategy, content, and engagement via a single IAFF-related social media account.

### **Best Digital Media:**

Recognizes excellence in producing high quality digital audio/ visual content such as videos or podcasts.